



A BRAND GUIDE · FOR MARKETING TEAMS

Influencer Marketing by City.

A market-by-market intelligence report on six of the world's most important influencer marketing cities – the platforms, the cultural calendars, the regulations, and the creator communities that separate effective activation from a generic global playbook.

01

Dubai

02

London

03

New York

04

Los Angeles

05

Miami

06

Paris

A BRAND GUIDE TO KEY GLOBAL MARKETS

Influencer Marketing by City.

"A creator who performs exceptionally well in London may be completely unknown in Dubai. The differences between markets are not cosmetic — they are structural."

DOCUMENT

Resource 08

MARKETS COVERED

Six Global Cities

AUDIENCE

Brands & Marketing Teams

INSIDE THIS GUIDE

Six markets · Twenty-eight pages

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INTRODUCTION

Why market-specific strategy matters.

A creator who performs exceptionally well in London may be completely unknown in Dubai. A content format that goes viral on TikTok in New York may fall flat in Paris. A campaign that complies with ASA regulations in the UK may violate FTC requirements if the same content is repurposed for the US market.

The differences between influencer marketing markets are not cosmetic — they are structural, and they require genuine strategic adaptation rather than surface-level localisation.

This guide provides market-by-market intelligence for six of the world's most important influencer marketing cities. Use it to understand what makes each market distinctive, what the most effective strategies look like for that specific market, and what mistakes to avoid when activating in an unfamiliar city.

Each chapter covers the same four dimensions — market overview, platform landscape, cultural calendar and nuances, regulatory framework — so the markets can be read individually or compared side-by-side.

The brands that consistently outperform globally treat each city not as a stop on an international media plan but as a discrete creative problem with its own platform behaviour, its own regulatory environment, and its own creator culture.

That principle compounds across markets. A brand that adapts intelligently to one city builds the muscle to adapt to the next; a brand that imposes a single

global template gets diminishing returns the further it travels from its home market.

What you'll find in each market chapter: an overview of the market's structural conditions, the platforms that matter and the order they matter in, the cultural and calendar nuances brands must respect, the regulatory standards in force, and a frank account of what brands consistently get right – and consistently get wrong – when they activate in that city.

The most expensive mistake in international influencer marketing is the assumption that a global brief, translated, is a localised campaign.

– LMG MEDIA MARKETS DESK

01

Market overview

Structural conditions, demographics, and creator-community character per city.

02

Platforms & calendar

Which platforms dominate, and the cultural moments that drive activation.

03

Regulator & right/wrong

Compliance requirements and the patterns of brand success and failure.

الإمارات العربية المتحدة

● MARKET 01 · LUXURY · MULTICULTURAL



Dubai.

01

United Arab Emirates

MARKET OVERVIEW

One of the most distinctive influencer marketing markets in the world.

The UAE's extraordinary social media penetration rate — among the highest globally — combined with a young, affluent, internationally connected population creates a market where influencer marketing is not just effective but central to how brands reach consumers.

The city's creator community reflects its unique demographic composition: approximately 90% of the UAE population is expatriate, producing a multilingual, multicultural creator landscape that spans Arabic, English, Hindi, and other languages.

For brands, this diversity means that creator selection must be deliberately targeted — an English-language creator serving a Western expatriate audience is a fundamentally different proposition from an Arabic-language creator serving Gulf-native audiences.

— PLATFORM LANDSCAPE *DUBAI*

Instagram

Dominates the Dubai influencer market across all categories. The platform's visual format suits the city's extraordinary aesthetic environment, and its brand partnership infrastructure is mature and well-used by Dubai's creator community.

DOMINANT

TikTok

Grown rapidly in the UAE and now significant for brands targeting younger consumers – and for Arabic-language content that reaches across the Gulf region and the broader Arab world.

RISING

Snapchat

Unusually high penetration in the Gulf compared to most Western markets. For brands targeting Gulf-native consumers specifically, Snapchat creator partnerships are an underutilised but valuable channel.

UNDERUSED

YouTube

Maintains importance for Arabic-language long-form content. Many of the region's most-followed creators built their initial audiences on YouTube.

LONG-FORM

— CULTURAL CALENDAR

The luxury dimension is defining.

Dubai's concentration of luxury retail, hospitality, automotive, and real estate creates a market where luxury brand associations are core cultural currency – not aspirational accessories. For luxury brands, Dubai is one of the most commercially valuable influencer markets globally.

Ramadan is the most important marketing period of the year. The holy month shifts daily routines dramatically – greater evening activity, communal iftar gatherings, elevated charitable sentiment, and deeply engaged social media consumption. Brands that plan specifically for Ramadan – with content that genuinely acknowledges its cultural significance – consistently outperform those that ignore it or handle it superficially. Plan Ramadan content three to four months in advance.

Eid Al-Fitr and **Eid Al-Adha** are significant commercial moments for fashion, beauty, hospitality, and gifting categories. Plan Eid campaigns with the same advance lead time as Ramadan.

UAE National Day (December 2nd) generates strong consumer sentiment and is a natural activation moment for brands with genuine UAE market presence.

KEY NICHES IN DUBAI

- Luxury lifestyle
- Fashion
- Beauty
- Food & hospitality
- Fitness & wellness
- Family & parenting
- Real estate & business
- Travel & tourism

REGULATOR

National Media Council (UAE)

The National Media Council regulates commercial communications in the UAE. Influencer content must be clearly disclosed as paid. Content must comply with UAE cultural standards – overtly sexual content, alcohol promotion, and content conflicting with Islamic values is not appropriate for the UAE market. Brief all creators explicitly on local content standards before any campaign goes live.

✓ WHAT BRANDS GET RIGHT

Investing in the luxury dimension of the market, planning genuinely around Ramadan rather than treating it as a sensitivity to avoid, selecting creators who reflect the actual audience communities they want to reach (Arabic-speaking vs English-speaking expatriate), and leveraging the city’s extraordinary visual environment for aspirational content.

✗ WHAT BRANDS GET WRONG

Treating Dubai as a generic international market and applying their standard global playbook without adaptation. Using Western-only creator rosters to reach Gulf-native audiences. Ignoring the cultural calendar. Under-investing in Arabic-language content production.

● MARKET 02 · CULTURAL CREDIBILITY

The United Kingdom



MARKET OVERVIEW

One of the world's most sophisticated and culturally influential creator markets.

London's creator community produces content that punches significantly above the UK's population weight internationally – London-based creators in fashion, beauty, food, and lifestyle have audiences that extend across Europe, North America, and beyond.

The British creator community has a distinct cultural sensibility – a particular combination of authenticity, dry wit, and aesthetic confidence that is immediately recognisable and globally admired.

Brands that understand and respect this sensibility – and that brief accordingly – consistently produce better UK content than those that impose an international brand voice over it.

— PLATFORM LANDSCAPE *LONDON*

Instagram

The primary platform for London influencer marketing across most categories. The UK has one of the most developed Instagram creator ecosystems globally, with mature brand partnership infrastructure and a sophisticated community of professional creators.

DOMINANT

TikTok

Grown rapidly in the UK and now essential for brands targeting under-35 consumers. UK TikTok creators frequently build audiences that extend well beyond the domestic market.

ESSENTIAL

YouTube

Remains significant, particularly for tech, gaming, beauty, and finance categories. Several of the world's most-subscribed YouTube creators are British.

STRONG

LinkedIn

Highly relevant for B2B brands given London's concentration of financial services, technology, professional services, and media industries.

B2B

— CULTURAL CALENDAR

Authenticity and cultural credibility are highly valued.

London creators who are genuinely embedded in the scenes they document – fashion, music, food, art – carry significantly more commercial weight than those who appear to be performing those worlds from the outside. Brands that earn genuine creator advocacy, rather than buying surface-level promotion, consistently outperform in the UK market.

London Fashion Week (February for AW, September for SS) is the most significant annual creator activation opportunity for fashion and luxury brands in the UK. Plan creator invitations three to four months in advance.

The broader UK cultural calendar provides year-round opportunities: **Wimbledon, Notting Hill Carnival, Chelsea Flower Show, Frieze Art Fair**, and a constant stream of cultural openings and events that brands can naturally align around.

— KEY NICHES IN LONDON

- Fashion
- Beauty
- Food & hospitality
- Lifestyle & home
- Finance & personal finance
- Tech & gaming
- Sustainability
- Arts & culture

REGULATOR

ASA (United Kingdom)

The ASA's influencer marketing guidelines are among the most clearly defined in the world. Disclosure must appear at the very start of captions and descriptions – before body copy. Acceptable labels: "Ad", "Advert", "Advertising", "Paid Partnership", "Sponsored". Gifted product requires disclosure if there is any expectation of coverage, explicit or implicit. Brand liability for non-compliant creator content is established and enforced.

✓ WHAT BRANDS GET RIGHT

Building genuine long-term creator relationships rather than transactional one-off partnerships, engaging authentically with London's cultural calendar, respecting the British creator's voice and aesthetic rather than over-scripting content, and investing in ASA compliance as a non-negotiable standard.

✗ WHAT BRANDS GET WRONG

Applying US campaign templates without adaptation for British cultural sensibility. Under-investing in compliance management. Treating London as simply the UK – missing the city's specific cultural authority and the creator relationships that come with genuine London market presence.

● MARKET 03 · PROFESSIONAL CAPITAL

New York City
Influencer Marketing:

LMG
MEDIA

New York.

United States · East

JOIN OUR INFLUENCER NETWORK

03

United States

MARKET OVERVIEW

The global capital of influencer marketing by most measures.

Home to the highest concentration of professional content creators in the world, the most sophisticated brand partnership market anywhere, and cultural output that drives global trends across fashion, food, media, finance, and art simultaneously.

NYC creators approach brand partnerships with a level of commercial professionalism – formal representation, detailed contracts, clear rate cards, structured approval processes – that reflects the city's status as the home of the global media and advertising industries.

Brands entering the NYC creator market for the first time should expect to operate at the highest level of professional standards. The infrastructure is mature; the expectations of working creators are high.

— PLATFORM LANDSCAPE *NEW YORK*

Instagram

The dominant consumer influencer platform in NYC, with a mature creator ecosystem that has been operating at a professional level for over a decade.



TikTok

Grown rapidly in New York and now essential for brands targeting younger consumers. NYC TikTok creators have contributed significantly to the platform's most viral trends. **ESSENTIAL**

LinkedIn

Highly relevant given New York's extraordinary concentration of financial services, media, advertising, fashion, and technology industries. NYC LinkedIn creators – particularly in finance, marketing, and media – have among the most commercially valuable professional audiences globally. **B2B**

YouTube

Maintains importance for beauty, food, finance, and entertainment content. **STRONG**

— CULTURAL CALENDAR

Professional sophistication is the defining characteristic.

NYC creators are commercially experienced, often represented, and operate within the framework of an industry that has been professionalising for over a decade. Brands that approach the market with clear commercial terms, professional contracts, and genuine creative collaboration consistently access better talent than those that approach it casually.

New York Fashion Week (February for AW, September for SS) opens the international fashion week calendar and is the most significant US creator activation opportunity for fashion brands.

The NYC cultural calendar provides year-round opportunities: **the Met Gala, New York Art Week, the US Open, Tribeca Film Festival,** and a constant stream of openings and launches.

FTC compliance is actively enforced in the US market, with brand liability established for non-compliant creator content. Compliance management is non-negotiable.

— KEY NICHES IN NEW YORK CITY

● Fashion

● Food & hospitality

● Beauty

● Finance & personal finance

● Ecommerce & DTC

● Arts & culture

● Media & entertainment

● B2B & professional services

REGULATOR

FTC + California State Law

The FTC requires clear and conspicuous disclosure of all material connections between creators and brands. Disclosure must be unavoidable – at the start of captions, visible without expanding truncated text, and stated verbally at the start of video content. The FTC extended brand liability for non-compliant creator content in its 2023 guidance update. California has additional state-level digital advertising legislation.

● WHAT BRANDS GET RIGHT

Operating at a professional level that matches NYC creator expectations, engaging with NYFW and the city’s cultural calendar, investing in LinkedIn for B2B campaigns, and leveraging the city’s visual identity as a global content asset.

✘ WHAT BRANDS GET WRONG

Underestimating the commercial sophistication of NYC creators and their representatives. Approaching top-tier creators without professional contracts and clear commercial terms. Ignoring FTC compliance as a non-negotiable operating standard.

● MARKET 04 · ENTERTAINMENT CROSSOVER

California · West Coast


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LOS ANGELES INFLUENCER MARKETING

Los Angeles.

04

& Beverly Hills

MARKET OVERVIEW

Where the creator economy was born — and where it remains most deeply embedded in the cultural infrastructure of a city.

The entertainment industry ecosystem that has defined LA for a century extended naturally into the digital age, producing a creator community of extraordinary professional sophistication and scale.

Beverly Hills is the luxury epicentre within the LA market — a distinct micro-market whose creator community produces ultra-luxury lifestyle content that has no equivalent anywhere in the world in terms of visual quality, audience affluence, and cultural authority.

The line between traditional celebrity and digital creator is thinner in LA than anywhere else. Many of LA's most commercially valuable creators have entertainment careers alongside their social media presence.



Above — Los Angeles at golden hour. The city's visual environment is a deeply embedded content asset.

Platform Landscape Los Angeles

Instagram

The dominant platform for LA creator partnerships across fashion, beauty, lifestyle, and luxury categories. LA's visual culture — year-round sunshine, diverse landscapes, and architectural environment — is deeply embedded in Instagram.

Dominant

YouTube

Particularly deep roots in LA. The city produced many of YouTube's first major creators, and the platform remains highly important for long-form content across entertainment, beauty, lifestyle, and tech.

Deep roots

TikTok

Grown rapidly in LA and now essential for brands targeting younger consumers. LA's entertainment culture translates naturally into TikTok's entertainment-forward format.

Essential

Cultural Nuances

Entertainment industry crossover is defining.

Brands that access the intersection of traditional celebrity and digital creator — partnerships that carry entertainment industry credibility — access a uniquely powerful commercial combination.

Beverly Hills luxury creator partnerships require the same approach as luxury influencer marketing globally — selectivity, aesthetic discipline, long-term relationship thinking — but with the added dimension of genuine celebrity-adjacent audience access that is uniquely available in this market.

Production quality expectations are highest in LA. The city's entertainment infrastructure means that creator content produced here can reach advertising-standard production quality. Brands investing in LA campaigns should consider production support as part of their budget.

— KEY NICHES IN LA & BEVERLY HILLS

- Luxury lifestyle (Beverly Hills)
- Beauty
- Fitness & wellness
- Entertainment & pop culture
- Fashion
- Food & restaurant content
- Tech & gaming

REGULATOR

FTC + California State Law

FTC requirements apply as throughout the US market. California has additional state-level digital advertising legislation that may be relevant for data collection and targeted advertising associated with influencer campaigns. Treat compliance management as a non-negotiable operating standard, not a final-stage checklist item.

✓ WHAT BRANDS GET RIGHT

Leveraging the entertainment industry crossover, investing in production quality that matches the city’s standards, engaging Beverly Hills creator relationships for luxury campaigns, and recognising the city’s visual environment as a genuine content asset.

✗ WHAT BRANDS GET WRONG

Underestimating the professional infrastructure of the LA creator market – the agency representation, the production expectations, and the commercial sophistication. Treating Beverly Hills luxury partnerships as simply expensive Instagram posts rather than strategic cultural positioning decisions.

● MARKET 05 · BILINGUAL GATEWAY

Florida · Gulf Coast



Miami.

United States · LATAM gateway

MARKET OVERVIEW

A unique strategic position – simultaneously a US city and a gateway to Latin America.

Miami sits in a category of its own – a US influencer market with one of the most visually extraordinary environments on earth and an event calendar that attracts global brand and creator attention throughout the year.

The city's bilingual, bicultural character is its most distinctive commercial asset. Miami-based Spanish-language creators reach audiences across Colombia, Venezuela, Mexico, Argentina, and beyond.

For brands, this gives efficient access to Latin American consumer markets through US-based creator partnerships with familiar commercial frameworks – a combination available nowhere else.



Above — Miami's bilingual creator community is the market's defining strategic asset.

Platform Landscape Miami

Instagram

The dominant platform for Miami lifestyle, fashion, and luxury content. The city's visual environment is among the most distinctive on the platform globally.

Dominant

TikTok

Significant for younger audiences and for Spanish-language content reaching Latin American markets. Miami-produced Spanish-language TikTok content reaches extraordinary audiences across the Western Hemisphere.

LATAM reach

YouTube

Important for Spanish-language long-form content with Latin American reach.

Long-form

Cultural Nuances

The bilingual opportunity is the market's defining strategic asset.

Brands targeting US Hispanic consumers and Latin American markets should treat Miami as their primary creator hub — the combination of US commercial infrastructure and genuine Latin American cultural authenticity is available nowhere else in the same way.

Art Basel Miami Beach (December) is one of the most important global influencer marketing activation moments of the year — concentrating luxury, cultural, and creator attention in the city for one week. Plan activations three to four months in advance.

Ultra Music Festival, Miami Grand Prix (F1), and Miami Swim Week provide additional premium activation opportunities throughout the year.

Cultural authenticity in Spanish-language content is non-negotiable. Translated English content is immediately identifiable and performs poorly.

— KEY NICHES IN MIAMI

- Lifestyle & travel
- Fitness & wellness
- Fashion
- Food & hospitality
- Latin lifestyle & culture
- Luxury & automotive

REGULATOR

FTC (US) + LATAM frameworks

FTC requirements apply as throughout the US market. For content targeting Latin American markets, the regulatory framework of the target country applies – seek advice on specific market requirements for major Latin American markets if running coordinated cross-border campaigns.

✓ WHAT BRANDS GET RIGHT

Leveraging the bilingual creator community for Latin American market reach, planning around Art Basel and the Miami event calendar, and investing in the Miami lifestyle aesthetic for globally aspirational content.

✗ WHAT BRANDS GET WRONG

Treating Miami as simply a warm-weather version of New York or LA – missing the bilingual market opportunity entirely. Producing translated English content rather than genuinely Spanish-language content for Latin American audiences.

● MARKET 06 · AESTHETIC AUTHORITY

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INFLUENCER
 MARKETING
 PARIS

Paris.

06
 France

MARKET OVERVIEW

The world's most culturally authoritative influencer market for luxury, fashion, and beauty brands.

Paris's creator community produces content with a distinctive aesthetic sensibility — understated, editorial, and elegant — that is recognised and aspired to globally and that carries cultural authority no other market can replicate.

For luxury and fashion brands specifically, Paris creator partnerships are a cultural positioning decision as much as a media investment. Being associated with the right Parisian creators signals brand alignment with the values of craft, taste, and elegance that define French cultural output at its best.

That alignment is earned, not bought. The brands that succeed in Paris build creator relationships year-round; the brands that fail try to compress the relationship into the week of Fashion Week itself.

— PLATFORM LANDSCAPE *PARIS*

Instagram

The primary platform for Paris influencer marketing across fashion, beauty, luxury, and lifestyle categories.

DOMINANT

TikTok

Grown significantly in France and now important for younger consumer brands. French TikTok fashion and beauty content has a strong international following.

RISING

YouTube

Maintains significance for long-form beauty, fashion, and lifestyle content. French YouTube creators in the beauty category have historically been among the platform's most-followed internationally.

LONG-FORM

— CULTURAL NUANCES

The Parisian aesthetic sensibility is the defining characteristic.

French creator content favours understatement, editorial composition, and an effortless quality – the concept of *sprezzatura* applied to content creation. Brands that brief against this sensibility produce content that feels inauthentic to the French market.

Paris Fashion Week (March for AW, October for SS) is the final and most prestigious event in the international fashion week calendar. Creator relationships for Paris Fashion Week must be built year-round – top creators are committed many months in advance. Plan PFW creator invitations a minimum of **six months** ahead.

French regulatory compliance is mandatory and actively enforced. France's 2023 influencer marketing law is specific and comprehensive. Brand liability is explicitly established. Non-compliance carries real risk.

KEY NICHES IN PARIS

• Fashion (global gold standard)

• Luxury

• Beauty (particularly skincare)

• Food & gastronomy

• Lifestyle & travel

• Arts & culture

REGULATOR

ARPP · French Influence Law · GDPR

France's *Loi Encadrant l'Influence Commerciale* (2023) establishes specific obligations for both influencers and brands – disclosure as "Publicité" or "Collaboration commerciale"; prohibition of certain financial product and aesthetic surgery promotion, and explicit brand liability for non-compliant content. The EU Digital Services Act adds additional transparency requirements. GDPR applies to all data collection. Seek French legal advice before running first-time Paris campaigns.

✓ WHAT BRANDS GET RIGHT

Building year-round creator relationships rather than transactional Paris Fashion Week activations, respecting the Parisian aesthetic sensibility in creative briefing, investing in genuine compliance management for French regulatory requirements, and leveraging the bilingual reach of Parisian creators to access both French and international English-speaking audiences simultaneously.

✗ WHAT BRANDS GET WRONG

Arriving at Paris Fashion Week without established creator relationships and expecting top-tier access. Over-scripting briefs in a way that conflicts with the French creator's aesthetic sensibility. Ignoring French regulatory requirements and assuming UK or US compliance standards are sufficient.

CROSS-MARKET STRATEGY

Building a multi-city programme.

For brands building international influencer marketing programmes, market sequencing matters. A functioning programme in one market builds the muscle for the next; a global template applied uniformly gets diminishing returns the further it travels from the home market.

01**Start with your primary consumer market.**

Build a functioning programme in your most important revenue market before expanding. Get the strategy, creator relationships, and operational infrastructure right in one market before replicating it elsewhere.

02**Expand to adjacent markets with shared infrastructure.**

London and New York share language and broadly similar regulatory frameworks – brands active in one can expand to the other with less adaptation than entering Dubai or Paris simultaneously. Plan for shared learnings between adjacent markets explicitly.

03**Enter culturally distinct markets with local expertise.**

Dubai, Paris, and Miami (for Spanish-language reach) require genuine local market knowledge. Partner with an agency that has active creator relationships and regulatory expertise in these markets rather than attempting to operate them from a distance.

CROSS-MARKET STRATEGY · COORDINATION

Coordinating multi-city campaigns.

For brands running coordinated campaigns across multiple cities simultaneously – fashion week activations, global product launches – four operating principles consistently separate successful programmes from disappointing ones.

01**Lead market strategy**

Define which city drives the campaign direction, with other markets adapting rather than running independent campaigns in parallel. A clear lead market prevents brand voice fragmentation.

02**Creator network consistency**

Where possible, work with creators across markets who share aesthetic sensibility and audience demographic profile – the campaign reads as deliberate, not pieced together.

03**Compliance management**

Each market has distinct regulatory requirements – build a compliance checklist per market rather than applying a single global standard. The lowest-common-denominator standard is rarely sufficient anywhere.

04**Content localisation**

Adapt content for cultural context, language, and platform behaviour in each market – not just translation but genuine creative localisation. Translated copy and recycled assets read as exactly that.

MARKET COMPARISON SUMMARY

Six markets, side by side.

	DUBAI	LONDON	NEW YORK	LOS ANGELES	MIAMI	PARIS
Defining characteristic	Luxury + multicultural	Cultural credibility	Professional sophistication	Entertainment crossover	Bilingual + events	Aesthetic authority
Primary platform	Instagram	Instagram	Instagram	Instagram + YouTube	Instagram + TikTok	Instagram
Top niches	Luxury, lifestyle	Fashion, beauty, food	Fashion, food, finance	Luxury, beauty, fitness	Lifestyle, Latin culture	Fashion, luxury, beauty
Key annual moment	Ramadan	London Fashion Week	NYFW	Year-round	Art Basel Miami	Paris Fashion Week
Regulatory body	National Media Council	ASA (UK)	FTC (US)	FTC + California	FTC (US)	ARPP + French Law
Primary market challenge	Cultural calendar adaptation	ASA compliance	Professional creator expectations	Entertainment infrastructure	Bilingual content strategy	Regulatory compliance + aesthetic briefing

● Dubai
 ● London
 ● New York
 ● Los Angeles
 ● Miami
 ● Paris

● ACTIVE IN MARKETS WORLDWIDE



From the six in this guide — and the next six on the horizon.

ABOUT LMG MEDIA

Where Quality Brands Meet **Iconic Influence.**

LMG Media is an influencer marketing agency with active creator networks and campaign experience across all six markets covered in this guide. We connect brands with the right creators in **Dubai, London, New York, Los Angeles, Beverly Hills, Miami, and Paris** — navigating the cultural, regulatory, and commercial nuances of each market on behalf of brands operating locally and internationally.

Our network extends to additional markets including **Sydney** and other emerging influencer marketing capitals, with the same approach we bring to the six

covered here: deep local relationships, fluency in the cultural calendar, and respect for the regulatory environment of every market we operate in.

If you would like support building a single-market or multi-city influencer marketing programme, get in touch.

Market data and regulatory information in this guide reflects LMG Media's research and campaign experience as of 2026. Regulatory requirements are subject to change — always verify current standards with qualified local legal counsel before launching campaigns in new markets.

[Start Your Campaign →](#)

[Get in Touch](#)

lmg.media



*Where Quality Brands
Meet **Iconic Influence.***

Dubai

| *London*

| *New York*

| *Los Angeles*

| *Miami*

| *Paris*